SBC Electronic Library Network

Strategic Plan 2006 - 2011 Strategies, Outcomes / Milestones and Yardsticks of Success (2006 - 2008)

In July 2006, the BC ELN Steering Committee endorsed the 2006 - 2011 Central Vision Goal, Strategic Vision Goal, Bold Steps, Mission, and Core Values and Principles, on the BC ELN website at: http:

Endorsed by BC

Bold Step 1: Enhancing Our Services

Strategy 1.3: Virtual Reference

Develop and coordinate the provincial post-secondary collaborative virtual reference service "AskAway".

Rationale

The virtual reference service is a web based communication tool through which students from post

Bold Step 2: Building the BC Library

Strategy 2.1: Provincial Symposium on BC Library

Work with Public Library Services Branch (PLSB) and all other interested stakeholders to develop a coordinated, multi-sectoral BC Library approach.

Rationale

There is a trend towards leveraging investment in library services through a coordinated provincial approach e g nowledge ntario The Iberta ibrary The rovincial Symposium on a ibrary would explore means of building on s history as a leader in collaboration within and across sectors towards the kind of coordinated approach that would be optimal in the context The current approach combines the benefits of centralization cost savings sharing of expertise and training opportunities specialized expertise e g public and t s

Bold St

Endor

Bold Step 4: Raising our Profile

Strategy: Targeted communication for different audiences

Further develop and refine BC ELN communications through targeting messages and marketing for different audiences.

Rationale

products and services are substantial and growing as are 's communications Targeting communications ensures that '