



Strategic Plan 2006 - 2011

Strategies, Outcomes / Milestones and Yardsticks of Success (2006 - 2008)

In July 2006, the BC ELN Steering Committee endorsed the 2006 - 2011 Central Vision Goal, Strategic Vision Goal, Bold Steps, Mission, and Core Values and Principles, on the BC ELN website at:

http:

Bold Step 1: Enhancing Our Services

Strategy 1.3: Virtual Reference

Develop and coordinate the provincial post-secondary collaborative virtual reference service "AskAway".

Rationale

Bold Step 2: Building the BC Library

Strategy 2.1: Provincial Symposium on BC Library

Work with Public Library Services Branch (PLSB) and all other interested stakeholders to develop a coordinated, multi-sectoral BC Library approach.

Rationale

Bold St

Endor

Bold Step 4: Raising our Profile

Strategy: Targeted communication for different audiences

Further develop and refine BC ELN communications through targeting messages and marketing for different audiences.

Rationale

